

# CHAKKA REEVES-HENDERSON

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## CAREER COACH | CREATIVE WORKFORCE SPECIALIST

Creative, innovative and strategic educational leader with an exceptional track record that spans secondary education, higher education, nonprofits, and arts organizations. Hands-on experience in youth and adult learner engagement, with a distinctive talent for forming partnerships with organizations, employers and higher education institutions to create opportunities for emerging creative professionals.

### *Related Skills*

- Career Coaching and Counseling
- Data Analysis
- Event Planning and Management
- Grant Writing
- Program Management
- Cinema/Film Production Management
- Relationship Management
- Teaching and Course Design

### *Creative Education and Workforce Training Experience*

#### *Internship and Career Advisor*

Columbia College Chicago, Chicago IL

2/2020 - Present

- Provide industry knowledge and strategic engagement with film, TV and media industries and actively seeks opportunities to create partnerships, connect students with professionals, and generate job leads.
- Develop and coordinate internship and experiential learning opportunities for students in Columbia College Chicago's Cinema and Television Arts department.
- Support students through job search coaching and tailored career readiness services.

#### *Creative Career Coach*

Kocha Creative, Chicago IL

2/2019 - Present

Kocha Creative is a coaching, consulting and producing practice founded to help artists and creatives start and finish high-quality creative projects across all platforms.

- Guild artists and creatives in the formation of their career goals, which include but are not limited to full-time employment, project-based work, securing funding for independent projects and creative entrepreneurship.
- Advise clients on personal branding and creating their brand collateral, including resumes, personal statements, media kits, and portfolio development.
- Lead clients through exercises that break their creative blocks, provide clarity and empower them to take inspired action towards their goals.

### ***Industry Pathways Manager***

Free Spirit Media, Chicago IL

7/2017 - 2/2019

- Cultivated and nurtured relationships with film industry professionals to develop a workforce pipeline to employment for over 150 young adults via film, TV, and media internships and fellowships.
- Produced a series of networking and recruiting events that attracted over 400 new participants and partners through engaging events for aspiring media professionals.
- Managed a program that provided 13 emerging media makers opportunities to learn fundamental film production skills, build soft skills and gain the experience necessary to pursue a successful career in film and TV.

### ***Digital Media Education Consultant and Instructor***

Various Institutions and Organizations, Chicago IL

9/2013 - 4/2017

Developed curriculum and lead classes and programs that provided education and training in video production, graphic design, photography, and media literacy to primary, secondary and adult students.

#### ***Selected clients and partners:***

- After School Matters
- Community TV Network
- Convergence Academies/Columbia College Chicago
- Rebuild Foundation/Black Cinema House
- School of the Art Institute of Chicago-Homan Square

### ***Film and Media Work Experience***

#### ***Freelance Content Strategist, Video and Audio Producer***

Various Clients [[Link to Portfolio](#)]

4/2011 - Present

#### ***Assistant Production Office Coordinator***

I Used To Go Here. (Feature Film) - Dir. Kris Rey (2020), Chicago, IL

7/2019 - 8/2019

#### ***Creative Producer and Production Manager***

Fuzzy Legs (Short Film) - Dir. Amber Eswani (2019), Chicago, IL

1/2018 - 2/2019

### ***Education and Training***

#### **Management for Educational Leaders**

The Management Center

7/2018

#### **Master of Education, Counseling and Personnel Services**

University of Maryland College Park

5/2008

#### **Bachelor of Science, Summa Cum Laude, Psychology**

University of Illinois Urbana-Champaign

5/2005